



SOUTH STREET & CO.

Website QA checklist

DESIGN

- Evaluate overall design: Does it match your desired look and feel?
- Check visual elements: Colors, fonts, spacing, and style.
- Ensure branding consistency.
- Review image quality.
- Evaluate element arrangement for clarity and organization.

USER EXPERIENCE (UX)

- Ensure easy navigation and visual appeal.
- Maintain consistent text formatting, fonts, and colors.
- Make links and buttons clear and easy to use with consistent colors and behaviors.
- Include a recognizable favicon.

CONTENT

- Review all content for typos and formatting issues.
- Check for any hidden pages.
- Ensure alt text is correctly placed for images and videos.
- Verify the accuracy and appeal of page titles, descriptions, and URLs.
- Replace any placeholder text with finalized content.
- Credit authors for blog posts if applicable.
- Include a copyright statement in the footer.
- Create a custom 404 error page for broken links.

FUNCTIONALITY

- Verify link validity.
- Remove broken and hidden links.
- Minimize redirects for a smoother user experience.
- Ensure external links open in new tabs.
- Check in-page link anchors for smooth scrolling.
- Ensure each page has at least one accessible link for improved search engine visibility.
- Test the interactivity of elements such as dropdowns, buttons, and forms.
- Verify media playability.
- Check website loading speed.
- Test responsiveness across different devices.

ACCESSIBILITY

- Provide audio and visual alternatives, including alt text for images and captions for videos.
- Ensure the site remains functional when zoomed in.
- Incorporate labels for forms.
- Use recognizable links and maintain a logical structure for easy navigation.
- Maintain clear color contrast for users with color blindness.
- Prioritize accessibility testing to ensure inclusivity for all users.

SEO TESTING

- Craft relevant page titles with keywords under 60 characters.
- Include keywords strategically in URLs.
- Prioritize speed and performance for better rankings.
- Remove or nofollow pages you don't want indexed.
- Submit sitemap.xml to search engines.
- Maintain a logical internal linking structure.
- Add a robots.txt file for efficient crawling and indexing.

DEVICES AND OS TESTING

- Verify content readability across devices.
- Check functional navigation on different browsers.
- Test form usability on various operating systems.
- Ensure responsive alignment and spacing.
- Verify compatibility with Firefox, Chrome, and Safari.
- Confirm usability on Windows, Mac, Android, and iOS.

SECURITY

- Ensure the presence of a privacy policy.
- Secure login and registration screens.
- Password pages.
- Provide proper response messages for errors.
- Log all errors and breach attempts.
- Use a strong and secure web host.
- Maintain a valid SSL certificate.

SOCIAL SHARING

- Verify functionality of social media sharing buttons and integrations.
- Ensure links lead to intended destinations for Facebook, Twitter, LinkedIn, and Instagram.
- Confirm ease of content sharing across platforms.
- Check the accuracy of shared content on social media feeds.
- Validate titles, descriptions, and images displayed on social media.
- Test social sharing features to enhance user engagement and expand content reach.

FORMS

- Thoroughly test all forms on the website.
- Verify users can input data correctly.
- Validate data on both client and server sides.
- Check for proper error handling and validation messages.
- Ensure a seamless user experience with form functionality.